

TELECOM Reel Return Service



FROM REEL TO REAL CHANGE

Prysmian's Reelloop Reel Return Service leads the cable industry towards a sustainable future by extending the lifecycle of wooden reels and significantly reducing waste through innovative, technology-driven reel management solutions

THE SCOPE



**Prysmian
reels only**

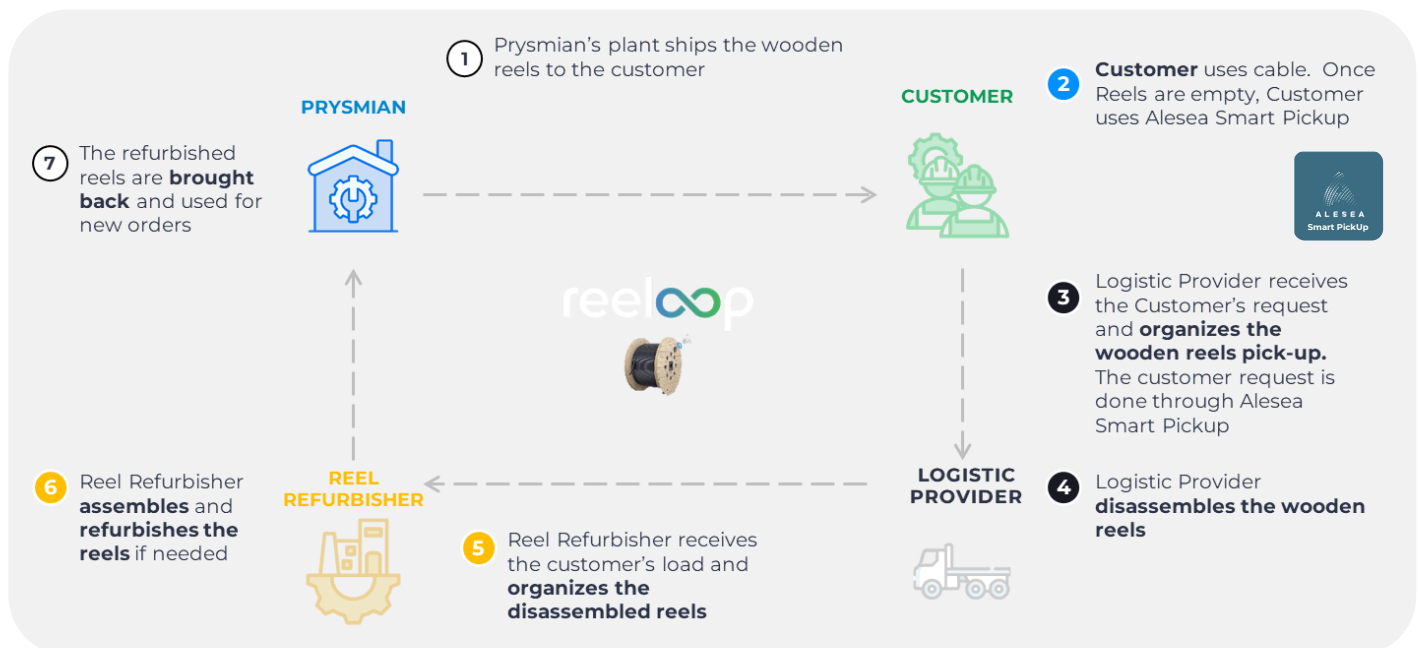


**Wooden reels
higher than 40inches**



**East Coast, Mid-West
and South**

SERVICE DESCRIPTION



All you have to do is enter your reels pickup request through the Alesea Smart PickUp app/web portal!



NEED HELP?

Prysmian Contact

Smart Pick Up Customer Service

matteo.digiampaolo@prysmian.com

support@alesea.com

TELECOM Reel Return Service



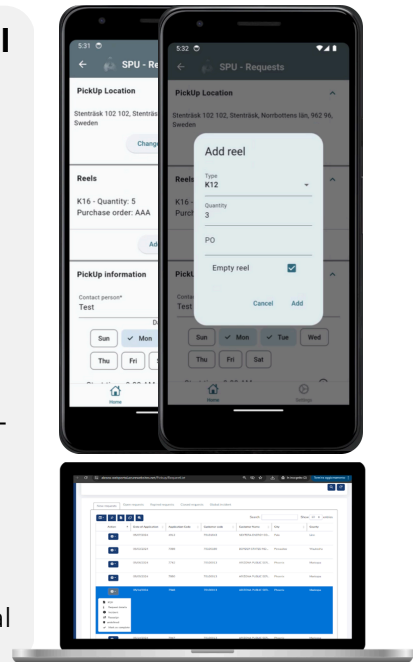
ENTER YOUR REELS PICKUP REQUEST

Enter your request in the **Alesea Smart PickUp app/web portal** to notify **Prysmian reels** are ready to be picked up

You will provide the following information:

- **Reel flange dimension**
- Reel **empty** or full (with some leftovers cable on it)
- **Number of reels** to be picked up
- **Pick-up information:** instructions, company name and pick-up site address
- **Date and time** of pick up

See at page 4 the dedicated section on Alesea Smart PickUp app/web portal



THE PRICING SCHEME

	Good Reels	Bad Reels
Full reels	Fee may apply (disposal of leftovers cable)	Fee may apply (in case of > 10% # of bad reels & disposal of leftovers cable)
Empty reels	FREE OF CHARGE	

MINIMUM QUANTITIES

Pick-up requests must meet the following truck loading requirements:

Flange Dimension	Minimum	Maximum
45"-54"	80	120
58"-72"	60	80
78"-84"	40	40

NEED HELP?

Prysmian Contact

Smart Pick Up Customer Service

matteo.digiampaolo@prysmian.com

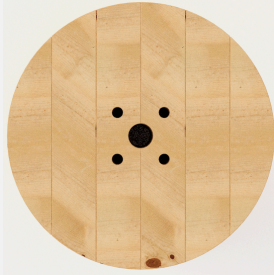
support@alesea.com

TELECOM

Reel Return Service



DEFINING GOOD REELS



FLANGE

Perpendicular to the drum
(**not warped** or **curved**)
Well-preserved (free from
excessive **dents, burs,**
holes or projections)
All **stave boards** intact



GENERAL REEL CONDITION

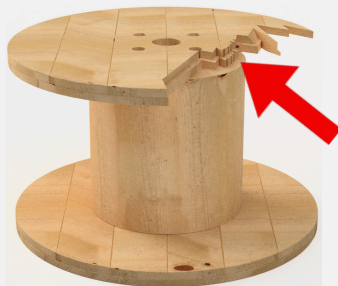
Sound **quality lumber**
(**free** from **holes, rot,**
and **decay**)



DRUM

Presence of **90% stave**
boards (wood free
from large dents and
sharp edges)

DEFINING BAD REELS



DENTED FLANGE



MISSING FLANGE STAVE BOARD



ROTTEN WOOD



MISSING >10% STAVE BOARDS



WARPED FLANGE

NEED HELP?

Prysmian Contact

Smart Pick Up Customer Service

matteo.digiampaolo@prysmian.com

support@alesea.com

TELECOM

Reel Return Service



ALESEA SMART PICKUP APP/WEB PORTAL



Access by Multiple Parties
(transporters, customers,
reel maintenance)



Time saved in
managing
requests



Easy
**truckload
optimization**



Unique
**documents &
data repository**

1 Download the App/Open the Web Portal:

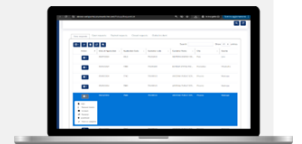
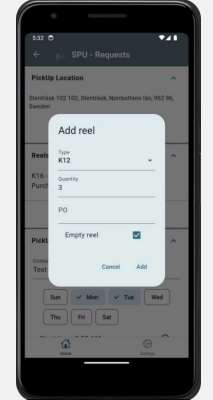
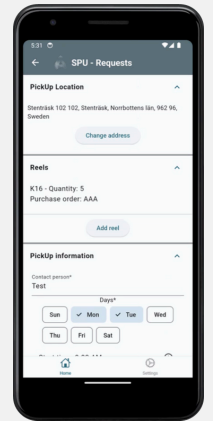


2 Register and Log in:

- Register with your email
- Verify your email address
- Log in to the Alesea App

3 Insert a new reel pickup request

- Click on **"Submit a request"**
- Click on **"Pick up location"**
 - Insert the pick-up site address
- Click on **"Reels"** and insert:
 - Reel type: choose the reel's flange dimension
 - Flag if the reels are empty or not
 - *If some reels (f.i 15) are empty & some other (f.i. 10) are not, please add two different reel requests:*
 - WOOD 40 - 15 units - empty
 - WOOD 40 - 10 units - not empty
 - Reel quantity: insert the number of reel you want to be picked up
 - PO: (optional field) purchase order
- Click on **"Pick up information"** and insert:
 - "Contact person" name and surname
 - "Days" available for pick-up
 - Start time
 - End time
 - Any optional note
 - Check if any loading means is needed
 - Check if an appointment is needed
- Click on **"Save"** and afterwards on **"Submit"**



NEED HELP?

Prysmian Contact

Smart Pick Up Customer Service

matteo.digiampaolo@prysmian.com

support@alesea.com