

Date: March 3, 2025

Subject: Utility Cable Products Price Increase – Effective April 1, 2025

Dear Valued Customer,

The wire and cable industry continues to face significant and sustained increases in key material cost inputs used in the manufacturing and distribution of our products, including impacts from tariff speculation. To recover these costs, Prysmian is announcing an average of a 5% price increase on all low voltage, medium voltage and bare overhead utility products. This communication shall serve as notice of the increase. Specific price sheets with new base prices will be provided.

This pricing action will allow us to continue to provide our valued customers with the high level of service and quality you have come to expect from Prysmian. If you have any questions, please contact your Outside Sales Representative, Agent or Inside Sales Representative. We appreciate your business and look forward to continuing to serve your wire & cable needs.

Very truly yours,



Brian DiLascia
Sr. Vice President & General Manager
Power Distribution