

**PRESS RELEASE**

**PRYSMIAN CONFIRMS ITS COMMITMENT TO OPTICAL FIBER AND CABLE INNOVATION  
TO MEET GROWING TRAFFIC DEMANDS**

**THE GROUP PRESENTS ITS 6912 FIBER FLEXRIBBON™ CABLE AT OFC 2019**

Highland Heights, Ky., March 1, 2019 – Prysmian Group, world leader in the energy and telecom cable systems industry, will present to the market its new 6912 fiber MassLink™ Cable with FlexRibbon™ Technology at OFC Conference and Exhibition 2019, taking place on March 3-7 in San Diego, Calif.

The 6912 fiber FlexRibbon™ provides an ultra-compact outside plant cable design that contains 6912 bend insensitive fibers, with a cable diameter small enough to fit into a 50.8 mm/2-inch duct. By using FlexRibbon technology, ribbons are rolled up and packed together in small diameter sub units. Yet, these 200 µm fiber ribbons still provide the advantages of mass fusion splicing. Originally designed for use by hyper-scale data-center customers, 6912 fiber MassLink has potential uses in all telecom markets. The addition of the 6912 fiber cable further expands Prysmian's portfolio of MassLink Fiber Cable with FlexRibbon Technology.

FlexRibbon 6912 is set to make its debut at OFC Conference and Exhibition, the largest global conference and exhibition for optical communications and networking professionals, with a rich and comprehensive program - from research to marketplace, from components to systems and networks and from technical sessions to the exhibition.

"The fiber density speaks for itself," said Phillipe Vanhille, Executive Vice President Telecom Business at Prysmian Group. "With this amount of fiber in a single cable, we concentrated on a product design that would provide installers and splicers with craft friendliness and superior fiber management. We therefore confirm our commitment to constantly investing in our optical fiber and cable capacities to support our customers in developing new reliable and cost-effective broadband networks."

At the company stand – Booth #1739 – will also be displayed Prysmian Group's portfolio for multi conductor FTTA hybrid cables for mobile applications. Moreover, displayed on stand there will be the Company's offer for optical connectivity solutions providing flexibility in design, simple modularity for upgrading and superior quality

Prysmian will be in the spotlight at this year's conference. Having its representatives participating, among the others, at the workshop "What is a Real Killer Application of SDM, Telecom or Non-Telecom?", taking place on Sunday, March 3, from 4 pm to 6 pm. Alain Bertaina will hold a speech about "Fiber cable density: a growing hyperscale need. State of the art and next steps", while Pierre Sillard will take part in the experts' panel. Jon Fitz, director of product management for North America will be presenting "Technical Considerations for Pairing Very Low Loss Fiber and Cable" on Tuesday, March 5 at 5:30 p.m.

Visitors to OFC Conference and Exhibition can learn more at Prysmian exhibition stand #1739.

**Prysmian Group**

Prysmian Group is world leader in the energy and telecom cable systems industry. With almost 140 years of experience, sales exceeding €11 billion (pro-forma as of 31.12.2017), about 30,000 employees in over 50 countries and 112 plants, the Group is strongly positioned in high-tech markets and offers the widest possible range of products, services, technologies and know-how. It operates in the businesses of underground and submarine cables and systems for power transmission and distribution, of special cables for applications in many different industries and of medium and low voltage cables for the construction and infrastructure sectors. For the telecommunications industry, the Group manufactures cables and accessories for voice, video and data transmission, offering a comprehensive range of optical fibres, optical and copper cables and connectivity systems. Prysmian is a public company, listed on the Italian Stock Exchange in the FTSE MIB index.

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**Prysmian Group North America**

Based in Highland Heights, KY, Prysmian Group North America operates in the United States and Canada. In July 2018, the Group finalized the acquisition with General Cable resulting in combined operations that include 23 plants, 6 R&D centers and over 5,800 employees. In 2017, Prysmian Group North America's combined net sales totaled \$3.5 billion. The Group is strongly positioned in high-tech markets and offers the widest possible range of products, services, technologies and know-how. A world leader in the design, manufacture and sale of wire and cable products, Prysmian Group North America's business units include power distribution, specialty, telecoms, trade & installers and energy projects (HV).

**GLOBAL**

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