The planet's pathways

Prysmian Announces Brian Moriarty President of Atkore and SVP of Industrial and Construction for Prysmian | Encore Wire

Highland Heights, Ky., Nov. 4, 2026 – Following the close of the Atkore acquisition, Prysmian, a leading provider of solutions for energy and digital connections, today announced that Brian Moriarty has been named President of Atkore. Moriarty will also retain his position as Senior Vice President of Industrial & Construction for Prysmian | Encore Wire.

In his expanded role, Moriarty will lead Atkore and continue to oversee Prysmian | Encore Wire's Industrial and Construction organization. His appointment supports the integration of the companies and their complementary portfolios, with a continued focus on customers, employees, and long-term growth. Former Atkore CEO Bill Waltz will serve as Strategic Advisor to support a smooth integration.

"I'm pleased to congratulate Brian on his expanded role. His deep industry experience, customer focus, and proven leadership make him the right person to bring our teams together and lead Atkore into this next chapter," said Andrea Pirondini, CEO of Prysmian North America. "We are grateful for Bill Waltz's support throughout this transition and his many contributions to Atkore."

Moriarty brings more than 30 years of experience in sales, commercial leadership, and business management. Since 2024, he has led the Prysmian | Encore Wire integration and Prysmian North America's Industrial and Construction business.

After a decade in the industry, Moriarty joined General Cable in 2008 and held senior sales leadership roles in North America and globally. Following General Cable's merger with Prysmian, he took leadership of the Industrial and Construction business and later helped lead the Encore Wire integration.

"I am honored to take on this expanded responsibility and excited about what we can accomplish as one combined company," said Moriarty. "By bringing together the talent, capabilities, and portfolios of Atkore and Prysmian, we have an exceptional opportunity to better serve our customers, accelerate innovation and build an even stronger future."

Moriarty earned a degree in management from Saint Louis University and an advanced executive leadership degree from Bocconi University in Milan, Italy. He resides in Frisco, Texas, with his wife, Jennifer.

Prysmian North America

Based in Highland Heights, Ky., Prysmian North America is a benchmark player creating solutions for energy and digital connections, delivering major electrical transmission projects, modernizing power grids, and unlocking renewable energy, electrification, and digital connectivity worldwide. Prysmian's strategy is perfectly aligned with the main market drivers by developing resilient, high performing, sustainable, and innovative cable systems for the transmission, power grid, electricity, and digital solutions segments.

Since 2018, Prysmian has grown through the acquisitions of General Cable, Encore Wire, Channell and Atkore. Prysmian North America's sales are approximately $9 billion. With Atkore, Prysmian's North American operations include more than 80 locations and 14,000 associates. Additional information is available at na.prysmian.com.

Globally, Prysmian is enabled by its 34,000 employees, 109 production facilities and 30 R&D centers in over 50 countries. Prysmian is a public company, listed on the Italian stock exchange and recorded 2025 revenues of approximately €20 billion.

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