

## **Prysmian Donates \$20,000 total to NKY's Brighton Center and Cincinnati's Freestore Foodbank**

**Highland Heights, Ky., December 17, 2024** – [Prysmian](#), the world leader in the energy and telecom cable industry, recently donated \$20,000 to local charities as part of the company's end-of-year giving campaign, donating \$10,000 to Northern Kentucky's [Brighton Center](#) and \$10,000 to Cincinnati's [Freestore Foodbank](#).

"Part of our mission at Prysmian is to be a real partner to the communities that we call home, which is why we are so grateful to be able to support Brighton Center and the Freestore Foodbank this year.," said **John Andrews, VP for Human Resources at Prysmian North America**. "Our partnership with these two organizations is not just about financial support, but about making a real difference in the lives of those in need."

Prysmian's \$10,000 donation to Brighton Center will benefit the organization's 2024 Holiday Drive, designed to relieve the burden on families during the holiday season. Brighton Center provides food and toys so families can focus on financial wellness and make lasting holiday memories.

Brighton Center partners with individuals and families of all stages of life, from infants to older adults. Brighton Center provides a uniquely comprehensive range of programs and services, including family and work supports, financial and homeownership services, workforce development services including education, employment, and training programs; substance use recovery services for women; early childhood education; positive youth development; and neighborhood-based programs including housing development.

Prysmian also donated \$10,000 to support Cincinnati's [Freestore Foodbank](#), the largest emergency food and services provider to children and families in Greater Cincinnati, Northern Kentucky and Southeast Indiana. The organization distributes 47 million meals annually to low-income individuals and families. The Freestore Foodbank supports 611 community partners in 20 counties throughout Kentucky, Ohio and Indiana, including food kitchens, homeless shelters, emergency food pantries, social service centers and program sites.

By providing emergency food distribution, the Freestore Foodbank responds to the issue of poverty and food insecurity in our community and provides an array of services (emergency clothing, housing services, SNAP assistance, Medicaid outreach and others) to create self-reliance.

This holiday season, Prysmian's headquarters is also participating in the [Salvation Army Angel Tree program](#), which helps to provide holiday gifts for children in the Greater Cincinnati area.

Prysmian was recently named the [Best Corporate/Community Citizen in Cincinnati by Cincy Magazine](#) for its local outreach efforts throughout the year including the company's participation in Cincinnati's Adopt a Class program, sponsorship of the Flying Pig Marathon, sponsorship of the Annual Making Strides Against Breast Cancer Walk and 5K and more.

Learn more about Prysmian and its community outreach efforts at [na.prysmian.com](http://na.prysmian.com).

### **Prysmian North America**

Based in Highland Heights, Ky., Prysmian North America is a benchmark player in the energy transition and digital transformation. Prysmian's strategy is perfectly aligned with the main market drivers by developing resilient, high-performing, sustainable, and innovative cable systems for the transmission, power grid, electricity and digital solutions segments. Prysmian's North American operations include 38 facilities and nearly 8,000 associates with net sales of \$6 billion. Additional information is available at [na.prysmian.com](http://na.prysmian.com).

Globally, Prysmian is the largest cable solutions provider in the world, with more than 32,000 employees, 108 production plants and 26 R&D centers in over 50 countries. In 2023, global sales exceeded €15 billion.

### **Media Relations**

Lauren Kane  
External Communications Manager  
[lauren.kane@prysmian.com](mailto:lauren.kane@prysmian.com)