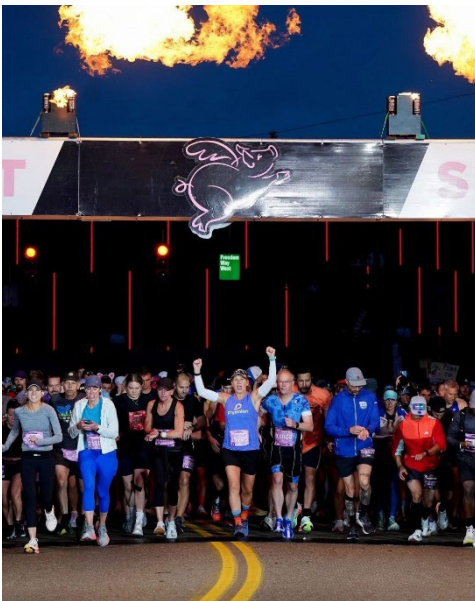


Prysmian Returns as Presenting Sponsor for the 2026 Flying Pig Marathon, Celebrating Four Consecutive Years of Support

Highland Heights, Ky., April 29, 2026 – [Prysmian](#), the world's largest cable and wire manufacturer based in the Cincinnati region, returns as Presenting Sponsor of the [2026 Flying Pig Marathon Weekend](#), taking place May 1–3, 2026 in downtown Cincinnati. Now in its fourth consecutive year as a Presenting Sponsor, Prysmian continues to play a leading role in one of the region's most celebrated community events, which culminates in the Flying Pig Marathon and features a full weekend of races and activities for participants of all ages and abilities.



Prysmian, locally headquartered in Highland Heights, Kentucky, has deep roots in the Greater Cincinnati region and remains committed to supporting initiatives that promote health, wellness, and community engagement. The company's continued partnership with the Flying Pig Marathon reflects its broader investment in the communities where its employees live and work.

"At Prysmian, our connection to the Cincinnati community runs deep, and the Flying Pig Marathon is a powerful example of what unites us and what makes this region so special," said **Andrea Pirondini, CEO of Prysmian North America**. "It's incredibly rewarding to be part of an event that brings people together, celebrates perseverance, and promotes well-being across our region. Looking forward to another great race this Sunday!"

An avid runner, Pirondini recently completed the 130th Annual Boston Marathon and will lace up once again for the Flying Pig Marathon, marking his fourth consecutive year running the race alongside Prysmian employees and

thousands of participants from across the country.

Throughout Flying Pig Marathon Weekend, Prysmian will have a strong presence, including branding on the official lead car and finish line clocks. Runners can also look for the Prysmian Pace Team, which helps participants achieve their race goals by maintaining steady pacing throughout the course. In addition, Prysmian will host the Prysmian Power Hub at the P&G Health and Fitness Expo, offering a space for runners and attendees to recharge and connect.

This year, Prysmian also partnered with [Fleet Feet Cincinnati](#), the official training partner of the Flying Pig, to sponsor [The 2026 20:12 Celebration](#), the last long run of the 2026 Flying Pig Training Season.

The Flying Pig Marathon Weekend draws tens of thousands of participants and spectators each year, generating significant economic and community impact across the Greater Cincinnati region.



To learn more about Prysmian, visit <https://na.prysmian.com/people-and-careers>.

Prysmian North America

Based in Highland Heights, Ky., Prysmian North America is a benchmark player creating solutions for energy and digital connections, delivering major electrical transmission projects, modernizing power grids, and unlocking renewable energy, electrification, and digital connectivity worldwide. Prysmian's strategy is perfectly aligned with the main market drivers by developing resilient, high performing, sustainable, and innovative cable systems for the transmission, power grid, electricity, and digital solutions segments. Prysmian's North American operations include more than 50 locations and 9,000 associates with revenue of \$9 billion. Additional information is available at na.prysmian.com.

Globally, Prysmian is enabled by its 34,000 employees, 109 production facilities and 30 R&D centers in over 50 countries. Prysmian is a public company, listed on the Italian stock exchange and recorded 2025 revenues of approximately €20 billion.

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