The planet's pathways

Prysmian Simplifies Atkore's PVC Portfolio to Focus on Electrification Markets and Streamlines its Service Model

Highland Heights, Ky., Nov. 13, 2026 – Prysmian, the leading provider of solutions for energy and digital connections, today announced a strategic decision to simplify its PVC portfolio by exiting Atkore's PVC water business, which serves municipal waterworks, plumbing, and irrigation applications, and dedicating production capacity solely to PVC electrical conduit manufacturing. The decision reflects the company's continued focus on electrification.

"As a part of Prysmian's ongoing integration of Atkore, we are reviewing our combined portfolios to ensure product lines and investments align with long-term growth priorities," said **Brian Moriarty, SVP Industrial & Construction Prysmian and President of Atkore.** "Shifting the manufacturing focus to just PVC conduit increases our capacity and ability to meet the demand of the industrial and construction market. These decisions demonstrate our commitment to simplifying processes, improving our joint portfolio, and enhancing service to our customers with the quality and speed they've come to expect from Prysmian."

The company also announced an improved service model focusing on direct shipments from manufacturing plants. As a result, Prysmian will streamline the Atkore Regional Service Center (RSC) Network as follows:

- The **Kent, WA** RSC Facility and the RSC portions of the **Cartersville, GA**, and **Philadelphia, PA** facilities will close permanently. The manufacturing facilities in Cartersville and Philadelphia will continue operating and will leverage the open space for additional manufacturing and direct shipments to customers.
- The **Harvey, IL** RSC facility will transition to warehousing and direct shipment of EMT, Strut, and Mechanical products.
- The **Chino, CA**; **Fort Worth, TX**, and **Mississauga, Ontario** RSC facilities will continue shipping Atkore products from their locations due to their strategic position in Prysmian's footprint. Additionally, Prysmian will consolidate its existing warehouse into the Atkore Chino facility.

Following the close of the Atkore acquisition, Prysmian announced a new manufacturing representative network to serve the U.S. Industrial and Construction customers and bring the complete portfolio of Prysmian, Encore Wire, and Atkore products to the market.

To learn more about Prysmian's PVC Conduit offerings, visit https://www.atkore.com/products/conduit?l2names=pvc-coated-conduit%2Cpvc-conduit.

Prysmian North America

Based in Highland Heights, Ky., Prysmian North America is a benchmark player creating solutions for energy and digital connections, delivering major electrical transmission projects, modernizing power grids, and unlocking renewable energy, electrification, and digital connectivity worldwide. Prysmian's strategy is perfectly aligned with the main market drivers by developing resilient, high performing, sustainable, and innovative cable systems for the transmission, power grid, electricity, and digital solutions segments.

Since 2018, Prysmian has grown through acquisitions of General Cable, Encore Wire, Channell, and Atkore. Prysmian North America's sales are approximately $9 billion. With Atkore, Prysmian North American operations include more than 80 locations and 14,000 associates. Additional information is available at na.prysmian.com.

Globally, Prysmian is enabled by its 34,000 employees, 109 production facilities and 30 R&D centers in over 50 countries. Prysmian is a public company, listed on the Italian stock exchange and recorded 2025 revenues of approximately €20 billion.

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