

## **Prysmian Welcomes Fred Carr as Plant Director at Marshall, Texas Facility**

**MARSHALL, Texas, April 2, 2025** – **Prysmian**, a world leader in the energy transition and digital transformation, announces the appointment of Fred Carr as the new Plant Director for its Marshall, Texas facility, effective February 17, 2025.

Carr brings more than 20 years of plant management experience with him to Prysmian, most recently serving as the director of operations at Atkore. He has also served in management roles at Alkegen, Parker Hannifin, and Federal Mogul.

“With a strong background in overseeing multiple manufacturing sites, driving lean transformations, and leading organizational change, Fred has consistently demonstrated the ability to enhance operational efficiency and seamlessly integrate new processes,” said Paolo Leo, North American Area VP of Manufacturing. “His expertise in P&L responsibilities, continuous improvement, and global operations will be invaluable as we continue to strive for operational excellence.”



Carr earned a B.S., M.S., and PhD in Mechanical Engineering from the University of Illinois. He later completed his MBA at the University of Notre Dame. He lives in the Dallas-Fort Worth area with his wife and four kids and will maintain a residency in Marshall.

Prysmian’s Marshall plant at 1.2 million square feet, has more than 600 employees. The company completed a \$66 million expansion project on the facility in 2023 to help meet the need for infrastructure upgrades to support the North America’s growing demand for clean energy sources. The Marshall plant produces power cables ranging from low voltage, medium voltage, and bare overhead distribution/transmission.

Learn more about Prysmian at [na.prysmian.com](https://na.prysmian.com).

### **Prysmian North America**

Based in Highland Heights, Ky., Prysmian North America is a benchmark player in the energy transition and digital transformation. Prysmian’s strategy is perfectly aligned with the main market drivers by developing resilient, high-performing, sustainable, and innovative cable systems for the transmission, power grid, electricity and digital solutions segments. Prysmian’s North American operations include 29 plant locations and nearly 8,000 associates with net sales of \$6 billion. Additional information is available at [na.prysmian.com](https://na.prysmian.com).

Globally, Prysmian is the largest cable solutions provider in the world, with more than 32,000 employees, 108 production plants and 26 R&D centers in over 50 countries. In 2023, global sales exceeded €15 billion.

### **Media Relations**

Anna Wright  
Vice President of Marketing & Communications, NA  
[anna.wright@prysmian.com](mailto:anna.wright@prysmian.com)

Justine David  
Mower  
[jdavid@mower.com](mailto:jdavid@mower.com)