

Prysmian to Showcase Award-Winning Fiber and Network Connectivity Solutions at ISE Expo 2025

Highland Heights, Ky., July 22, 2025 – **Prysmian**, a global leader in telecom and energy solutions, will showcase its award-winning fiber, cable, and connectivity products during the **ISE EXPO 2025**, taking place in New Orleans, Louisiana, from July 29 – 31, 2025 (booth #1439).

“Prysmian’s innovation is improving labor efficiency in every segment of the North American telecom network,” **said Jon Fitz, Director of Advanced Business Solutions for Prysmian North America.** “We’re excited to showcase several of these products in this year’s ISE Expo and help attendees find the best solutions for their specific projects.”

Visitors attending ISE Expo 2025 can get a hands-on demo of 200-micron FlexRibbon® splicing and Prysmian’s Eagle™ Splice Closure at booth #1439. Complete solutions on display during the exhibition include:

- **FlexRibbon® Technology** – This technology provides all the benefits of mass fusion splicing, while allowing fiber density to be increased as much as 2X or more.
- **Eagle™ Splice Closure** – The 2024 ISE Network Innovators’ Award-winning Eagle™ Splice Closure was designed to simplify rural Broadband. Prysmian’s Eagle closure and handles everything from drops to a 288-count butt splice in a modular, easy-to-understand package.
- **EcoSpan™ Cable**– This new low fiber-count rural cabling solution can easily be spliced as ribbons or single fibers, installs like a flat drop with P-Clamps and is available in counts from 24F to 72F.
- **SiroccoHD™ Microduct Cable** – This high-density, field-proven design has long been popular in dense urban settings. Today, it’s also used extensively in long-haul projects where placement of 25-50,000 feet a day is common.
- **Fiber Drops** – Prysmian offers a wide variety of fiber drops, with counts ranging from 1 to 48. Prysmian’s drops are also available with popular connectors.
- **MicroFlex™ Cables** – This microduct cable with FlexRibbon® technology delivers optimized performance for underground microduct installations, with the convenience of mass-fusion splicing.

Prysmian has made significant investments across its North American footprint to support the growing need for fiber infrastructure and the Broadband Equity Access and Deployment (BEAD) program, including a \$30M investment in its Jackson, Tennessee factory to retool the facility from legacy copper to fiber optic cable production, and a \$50M multi-year modernization project at its Claremont fiber facility to enhance process capabilities, systems, and technologies to support future growth.

Under its ***Made Right Here*** campaign, Prysmian spotlights its locally manufactured fiber products that are built to support the rapid expansion of fiber networks across North America.

To learn more about Prysmian’s fiber and network access offerings, visit:
<https://na.prysmian.com/markets/digital-solutions>

Prysmian North America

Based in Highland Heights, Ky., Prysmian North America is a benchmark player in the energy transition and digital transformation. Prysmian’s strategy is perfectly aligned with the main market drivers by developing resilient, high-performing, sustainable, and innovative cable systems for the transmission, power grid, electricity and digital solutions segments. Prysmian’s North American operations include 29 plant locations and nearly 8,000 associates with net sales of \$8 billion. Additional information is available at na.prysmian.com.

Globally, Prysmian is the largest cable solutions provider in the world, with over 33,000 employees, 107 plants, and 27 R&D centers in over 50 countries. In 2024, global sales exceeded €17 billion.

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