

Prysmian to Showcase Locally Made FTTx Solutions at Fiber Connect 2025

Highland Heights, Ky., May 28, 2025 – [Prysmian](#), a world leader in the energy transition and digital transformation, will be exhibiting its advanced Fiber-to-the-x (FTTx) product portfolio during Fiber Connect 2025 in Nashville, Tennessee from June 1-4, 2025 (booth #772).

Prysmian remains at the forefront of technological advancements, delivering reliable, efficient, and sustainable solutions to meet the evolving needs of the telecom industry. Under its [Made Right Here](#) campaign, Prysmian spotlights its locally manufactured fiber products that are built to support the rapid expansion of fiber networks across North America.

“Our presence at Fiber Connect underscores our deep expertise in the fiber space and our role as a reliable, long-term partner to network operators, contractors and communities,” said Jon Fitz, Director of Advanced Business Solutions for North America Telecom, Prysmian North America. “We’re more than just a supplier—we’re educators and collaborators, helping our customers design and deploy networks that last.”

During the show, Prysmian will present a variety of innovative solutions, including:

- SiroccoHD™ Microduct Cable – Designed to provide optimized jetting performance for underground microduct installations or jetting directly over existing cable. This cable's reduced diameter and increased fiber density offer cost savings to telecom network owners and builders while allowing them to reduce carbon and environmental footprints to meet sustainability goals and requirements.
- EcoSpan™ Cable with FlexRibbon® Technology – This new low fiber-count rural cabling solution can easily be spliced as ribbons or single fibers, installs like a flat drop with P-Clamps and is available in counts from 24F to 72F.
- Fiber Drops – Prysmian offers a wide variety of fiber drops, with counts ranging from 1 to 48. Prysmian's drops are also available with popular connectors.
- Eagle™ Closure – Designed to simplify rural Broadband, Prysmian's Eagle closure handles everything from drops to a 288-count butt splice in a modular, easy-to-understand package.

As demand for robust, future-ready broadband infrastructure grows, Prysmian continues to make significant investments in its North American manufacturing footprint—expanding its capacity and reinforcing its commitment to domestic production.

Prysmian has made significant investments across its North American footprint to support the growing need for fiber infrastructure and the Broadband Equity Access and Deployment (BEAD) program, including a \$30M investment in its Jackson, Tennessee factory to retool the facility from legacy copper to fiber optic cable production, and a \$50M multi-year modernization project at its Claremont fiber facility to enhance process capabilities, systems, and technologies to support future growth.

In addition to Prysmian's display and exhibition on the showroom floor, Fitz will also participate as a panelist for the Tuesday, June 3 breakout session – *Rural Market Expansion: Going the Extra Long Mile*.

Visitors attending Fiber Connect 2025 can learn more about Prysmian and its network and broadband technology offerings at booth #772.

Prysmian North America

Based in Highland Heights, Ky., Prysmian North America is a benchmark player in the energy transition and digital transformation. Prysmian's strategy is perfectly aligned with the main market drivers by developing resilient, high-performing, sustainable, and innovative cable systems for the transmission, power grid, electricity and digital solutions segments. Prysmian's North American operations include 29 plant locations and nearly 8,000 associates with net sales of \$8 billion. Additional information is available at na.prysmian.com.

Globally, Prysmian is the largest cable solutions provider in the world, with more than 33,000 employees, 107 production plants and 27 R&D centers in over 50 countries. In 2024, global sales exceeded €17 billion.

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