

Prysmian Group Launches Recruitment Programs for Engineering and Sales Professionals

Company Reintroduces "Make It" and "Sell It" Programs to Attract Top-Tier Talent

Lexington, South Carolina – February 23, 2018 – [Prysmian Group](#), the world leader in the energy and telecom cables and systems industry, announced today the return of its highly successful "Make It" and "Sell It" programs, aimed at recruiting new engineering and sales talent for production facilities worldwide.

"The Make It and Sell It programs are an excellent opportunity for young talent to be a part of some of the world's boldest and cutting-edge engineering and infrastructure projects around the world. As we continue to invest and grow our company, we look to our employees to shape the future of our industry." — **Hakan Ozmen, CEO of Prysmian Group North America**

"Over the years, these programs have produced highly skilled professionals who have made a great impact on our company, and we look forward to welcoming new team members in the coming months to contribute to the Prysmian Group of tomorrow." — **Christina Trainor, Vice President of Human Resources for Prysmian Group North America**

"In 2017, through the 'Build the future,' Make It and Sell It programs, we recruited 150 talented people from around the world to start an international and in-house tailor-made training process in partnership with the most prestigious scientific institutions and universities. We have decided to renew our commitment again this year because we believe that development of people is a key factor for our company's long-term success." — **Fabrizio Rutschmann, Chief HR Officer of Prysmian Group**

About Sell It

Sell It is a three-year international recruitment program designed to help new sales employees quickly get up-to-speed on the business, products and culture of Prysmian Group while learning how to apply their skills on the field from day one. The program is organized by the Prysmian Global Sales Academy in partnership with the most renowned business schools worldwide and provides participants with the necessary training to enhance their skills for a successful career in sales. Ideal candidates have 3 – 5 years of sales experience with a background in engineering, chemistry or business. The program will select 10 professionals from within North America for the front-end sales, technical sales, key account, customer care and trade marketing areas. The selection process is currently open with induction into the Group expected in May. For more information on the Sell It program, visit <https://na.prysmiangroup.com/careers/what-we-offer/sell-it-program>.

About Make It

Make It is a four-year professional program through Prysmian Group Academy focused on developing engineers into experts on Prysmian Group's specialized manufacturing processes and products. The program starts with a one-week induction at Prysmian Group's headquarters in Italy followed by two weeks of training by the Group's technical experts in the state-of-the-art Manufacturing Academy in Turkey. Candidates should have a bachelor's degree in engineering and 3 – 7 years of experience in factory roles. The program will select 10 professionals from within North America for process, maintenance, design and quality engineers, as well as other technical specialists. The selection process is currently open with induction into the Group expected in May. For more information on the Make It program, visit <https://na.prysmiangroup.com/careers/what-we-offer/make-it-program>.

The new editions of "Make It" and "Sell It" will aim to bring on board more than 100 new talents from around the world who will increase the teams within our Group.

For more information about Prysmian Group, visit na.prysmiangroup.com.

Prysmian North America

With 11 plants employing over 2,500 people and revenue of \$1.5B in 2016, Prysmian Group North America serves both the telecom and energy cable markets. The Telecom Cables & Systems business unit produces optical fibers, optical cables and connectivity for video, data and voice transmission. Prysmian Group has two fiber optic manufacturing facilities in the United States, including the only co-located fiber and cable facility in North America. In the energy business, Prysmian designs and produces cables and systems for the transmission and distribution of low, medium, high and extra high voltage systems.

Prysmian Group

Prysmian Group is world leader in the energy and telecom cable systems industry. With nearly 140 years of experience, sales of over €7.5 billion in 2016, 21,000 employees across 50 countries and 82 plants, the Group is strongly positioned in high-tech markets and offers the widest possible range of products, services, technologies and know-how. It operates in the businesses of underground and submarine cables and systems for power transmission and distribution, of special cables for applications in many different industries and of medium and low voltage cables for the construction and infrastructure sectors. For the telecommunications industry, the Group manufactures cables and accessories for voice, video and data transmission, offering a comprehensive range of optical fibres, optical and copper cables and connectivity systems. Prysmian is a public company, listed on the Italian Stock Exchange in the FTSE MIB index.

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